

POLY SYNC FAMILY

USB/BLUETOOTH® SMART SPEAKERPHONES

Everyone deserves to hear and be heard. Poly Sync Family USB/Bluetooth® smart speakerphones make both happen with remarkable sound quality in personal and huddle workspaces plus small conference rooms. Voice calls flow naturally with multiple microphones that track the talker, not the noise. If people on both ends talk at once, full-duplex audio makes sure nothing is missed. It's simple to join meetings—just plug in or connect via Bluetooth. It's a consistent user experience across all the Poly Sync speakerphone models. Smart, simple, and sleek – no wonder it's such a hit with both users and IT teams.



AT A GLANCE

Poly Sync Family

- Keep the focus on voices, not background noise, with the multi-microphone steerable array for echo and noise reduction.
- Intuitive controls—teams connect via USB or Bluetooth® on their devices and use their existing applications.
- Deploy and you're done—simple, easy-to-use design with remote management via Poly device management solutions, some solutions are sold separately.
- Poly Sync 10 speakerphone is Zoom and Microsoft Teams* certified.
- Poly Sync 20/Poly Sync 20+ speakerphones are Zoom and Microsoft Teams* certified. Poly Sync 20+ is certified for Google Meet.
- Poly Sync 40/Poly Sync 40+ speakerphones are Zoom and Microsoft Teams* focus room certified. Poly Sync 40+ is certified for Google Meet.
- Poly Sync 60 speakerphone is Zoom and Microsoft Teams* room certified.

TARGET USER

Poly Sync 10: Dedicated home office workers who need improved audio for calls, webinars, and music.

Poly Sync 20/Poly Sync 20+: remote/flexible professionals who want a better hands-free audio experience compared to their laptop/smartphone.

Poly Sync 40/Poly Sync 40+: Flexible workspaces and huddle rooms where users bring their own laptops/smartphones.

Poly Sync 60: Small to medium conference rooms where users bring their own laptops/smartphones.

RECOGNIZING THE OPPORTUNITY: POLY SYNC 10

- For customers working from a home office, and using their laptop for calls, webinars, and podcasts.

RECOGNIZING THE OPPORTUNITY: POLY SYNC 20 AND POLY SYNC 20+

- For customers working from a home office or multiple locations that want a single portable device for conference calls, listening to music and can charge their smartphone.
- For customers looking to deploy a range of speakerphones across the organization with a consistent easy-to-use interface—for quick and simple meeting starts.

RECOGNIZING THE OPPORTUNITY: POLY SYNC 40

- For customers with flexible workspaces that are often re-configured for different uses and are looking for a flexible, easy-to-use speakerphone that can adapt to the space.
- For customers that have huddle rooms and are looking for an easy-to-use speakerphone where users bring their own device to join meetings.
- For customers that work from a home office and want a premium battery powered device for conference calls and listening to multi media.
- For customers looking to deploy a range of speakerphones across different meeting room sizes with a consistent easy-to-use interface—for quick and simple meeting starts.

RECOGNIZING THE OPPORTUNITY: POLY SYNC 60

- For customers that have small conference rooms and are looking for an easy to use speakerphone where users bring their own device to join meetings.
- For customers looking to deploy a range of speakerphones across different meeting room sizes with a consistent easy-to-use interface—for quick and simple meeting starts.

CUSTOMER PAIN POINTS

ISSUE

Unable to have productive meetings due to poor audio quality.

SOLUTION

Poly Sync Family USB/Bluetooth® smart speakerphones have remarkable audio and use a multi-microphone array that tracks the talker as they move around the room and not the noise — so you are always heard. The bass reflex system with dual passive radiators for natural sounding voice ensures you can always hear the far end.

Waste too much time trying to join meetings.

The Poly Sync Family is a range of USB/Bluetooth smart speakerphones in which users bring and start the meeting from their own device. So, there is nothing new to learn.

Never have the right cable or items are missing.

The Poly Sync Family has a connection to fit your computer no matter what type of USB port you have.

- Poly Sync 10: Integrated USB-A cable with an USB-C adapter included
- Poly Sync 20: Bluetooth v5.1 and integrated USB-A cable with an USB-C adapter included.
- Poly Sync 40/Poly Sync 40+ and Poly Sync 60: Bluetooth v5.1 and include a single USB cable with both USB-A and USB-C connectors.

Replacing their current PBX based conference solution with Microsoft Teams.

The Poly Sync Family includes Microsoft Teams versions with a dedicated Microsoft Teams button for a seamless user experience.

OBJECTION HANDLING

We don't need speakerphones - users just use the audio on their laptop or smartphones for conference calls.

The Poly Sync Family USB/Bluetooth smart speakerphones are designed for conference calls in personal, huddle and small conference rooms, with remarkable sound quality. They provide a better audio experience and make the meeting more productive.

We use many different conference and voice platforms.

The Poly Sync Family of smart speakerphones are designed for users to bring their own devices and applications to the meeting. Their USB and Bluetooth connectivity means they work as an audio device with many different voice and conference platforms.

We have different meeting room sizes and require different size speakerphones; this will just confuse users.

The Poly Sync Family has a similar and easy-to-use interface across all the models. With users using their own devices and applications, meetings start quickly and easily no matter which model is being used.

We have meeting rooms that are often repurposed for other things as well as a conference room.

The Poly Sync 40 is a battery-operated speakerphone that can be moved around the room as and when needed. With an optional charge stand accessory, it is always ready for use. Wirelessly pair two units together for your larger meeting space needs**.

This is just another device for IT to go around and manage.

The Poly Sync Family of smart speakerphones are plug and play USB devices that require no provisioning. They can be remotely managed via Poly device management solutions, some solutions are sold separately, for troubleshooting and firmware updates.

*Microsoft Teams versions only.

** Wirelessly pair two Poly Sync 40 units or Poly Sync 60 units to expand your meeting space.